



THE URBAN LEAGUE OF GREATER KANSAS CITY PRESENTS

PROJECT PATHWAYS

A FREE CONSTRUCTION SKILLS TRAINING & SUPPORT PROGRAM

- PROJECT PATHWAYS equips African Americans, Latinos and women with the academic and soft skills needed to succeed in a Registered Apprenticeship Program, On-the-Job Training Program and as a General Laborer in the construction industry.
- PROJECT PATHWAYS provides Osha 10 certification, Section 3 certification and work experience with Habitat for Humanity
- PROJECT PATHWAYS participants are allowed to work at their own pace to complete the training program.

Urban League of Greater Kansas City

DIGITAL SPECTRUM ACADEMY

SUPPORTED BY THE SPECTRUM DIGITAL EDUCATION INITIATIVE

REGISTER TODAY!

JOIN IN THE MISSION OF THE URBAN LEAGUE OF GREATER KANSAS CITY –
 EMPOWERING AFRICAN AMERICANS AND OTHER DISADVANTAGED PERSONS TO SECURE
 ECONOMIC SELF-RELIANCE, PARITY, POWER AND CIVIL RIGHTS.

2023/24

C O R P O R A T E
 P A R T N E R S H I P
 P A C K A G E

Urban League of Greater Kansas City

HIRING & RESOURCE VIRTUAL FAIR

2021 STATE OF BLACK KANSAS CITY
**CHARTING THE PATH FORWARD
 IS EQUITY ENOUGH?**

A collection of articles and op-eds and a summary of statistic 2020 Equality Indexes, spotlighting the gaps in EDUCATION and CIVIC ENGAGEMENT.

Saturday, November 6, 8:30am
 at the 14th Annual **Urban Summit**
MCC-Penn Valley (3201 Southwest Tr.)

KEYNOTE SPEAKER: **DR. KAMM HOWARD**
 National Co-Chair, National Coalition of Blacks for Reparations in America

BOOK PRESENTER: **GWENDOLYN GRANT**
 President and CEO, Urban League of Greater Kansas City

PLAY IT SAFE!

ARE YOU SUMMER READY?

Summer is a great time to catch some fun in the sun, but it's an even better time to check in on your health. Staying on top of your blood pressure, mental health, and protecting yourself from COVID is the best way to stay safe and live your best life. Learn how you and your family can get back into care with the Urban League of Greater Kansas City at www.ulkc.org/summer-ready.

Urban League of Greater Kansas City

THIS WEEK'S
HOT JOBS
APPLY NOW!

guests. We called it "The Combine" because we want it to be a place where people from all different sides of Kansas City can come together and enjoy a beer, great food and each other.

ALAN KNEELAND
CO-OWNER

2999 TROOST AVE, KCMO 64109
(816) 895-3036
WWW.THECOMBINEKC.COM

MAKE BLACK BUSINESSES BETTER

WEDNESDAY
6:00 PM

FOOD
CA

WOOD BLVD.
KCMO 64128

We will celebrate 2021 graduates and provide dorm and supplies from the Urban League of Greater Kansas City.

SIGN UP TODAY!

*LIMITED SUPPLY AVAILABLE ON FIRST-COME BASIS

2023/24

CORPORATE PARTNERSHIP PACKAGE

A good corporate citizen is a company that prioritizes making a positive social impact, acting ethically, and ensuring the long-term environmental sustainability of its operations, among other actions. The **Urban League of Greater Kansas City** offers a partnership to assist you in achieving U.S. Equal Employment Opportunity Commission (EEOC) objectives, accessing a diverse talent pool of highly-qualified Black candidates, delivering on corporate social responsibility strategies, and achieving diversity, equity, and inclusion goals.

BUSINESS CORPORATE PARTNERSHIP BENEFITS

WORKFORCE DEVELOPMENT

- Full access to **Career Marketplace**, including resume match and job referral service
- Post job openings to our diverse talent pool and have your logo prominently displayed on the **Urban League of Greater Kansas City JOB BOARD** online with a link to view your available job openings.
- Access to the **Urban League of Greater Kansas City's** diverse candidate pool with thousands of highly-skilled and talented Black business professionals, ranging in skills from entry level to middle and upper management, including officer level candidates
- **"HOT JOBS"** email blast to targeted **Urban League of Greater Kansas City's** business professionals with matching skills

BRAND AWARENESS AND REACH

- Direct relationship with the **Urban League of Greater Kansas City**
- Direct access to your company's landing page from our website (www.ulkc.org)
- Your logo and company name listed as a Corporate Partner of the **Urban League of Greater Kansas City** on our website
- Promote your brand to a diverse audience through the **Urban League of Greater Kansas City's** website, social media, and events
- On-air radio spot advertising of your company on KPRS/KPRT providing exposure to their 80,000+ listening audience
- Put the spotlight on your newcomers at the **Urban League of Greater Kansas City's** annual social networking event designed to welcome corporate newcomers to Kansas City and spotlight individuals who are climbing the corporate ladder

CORPORATE SOCIAL RESPONSIBILITY

- Corporate Social Responsibility "bragging rights" knowing that your organization is empowering communities and changing lives
- Recommendations on how your organization can influence public policy at city and state levels to better support local diverse communities

ALL ABOUT FAFSA
 FREE APPLICATION FOR FEDERAL STUDENT AID
FAFSA WEBINARS
 What information your students will need to complete the Federal (FAFSA) form for the upcoming school year? Join the Urban League of Greater Kansas City's Ivory Duncan, Senior Vice President of Programming Initiatives, and TeAira Posey, Director of Education and Family.

FREE COVID-19 VACCINATION CLINIC
 Vaccines or boosters for adults and children 6 months and older. Bring your vaccination card for updates. (Ages 18 and under must be accompanied by a parent or guardian.)
SATURDAY, AUGUST 13, 2022 | 9 A.M. – 12 P.M.
BETH-JUDAH MINISTRIES CHURCH OF GOD IN CHRIST
 2515 HARRISON ST., KANSAS CITY, MO 64108

MAKE A PLAN!
ABSENTEE VOTING: From **October 25–November 7, 2022**, all registered voters in Missouri can vote a no-excuse absentee ballot in person.

- Influence civic-minded public policy at local, regional and federal levels
- The **Urban League of Greater Kansas City**'s validation of your company's authentic engagement for EEOC reporting
- **Urban League of Greater Kansas City** logo certification on your organization's home page
- Support Black-owned businesses through connections to **Urban League of Greater Kansas City**'s featured entrepreneurs

DIVERSITY, EQUITY AND INCLUSION

- One-on-one Diversity, Equity, and Inclusion (DE&I) consultation with **Urban League of Greater Kansas City** staff member
- Nationwide connections and visibility through access to the **National Urban League** and its community-based affiliates
- Invitations to all special events and programs
- Partnership recognition listing in **Urban League of Greater Kansas City** special event programs and on website (www.ulkc.org)
- Ongoing subscription to the electronic *EQUALIZERS* newsletter
- Notification of volunteer opportunities

VIP CORPORATE PARTNERSHIP BENEFITS

The VIP package is available and customizable to fit your organization's most pressing needs. You will receive all Business Corporate Partnership Benefits and you will also get to choose from these additional benefits that are most valuable to your organization:

- **Unlimited FREE job postings for one year**
- **Targeted Hiring Fair** with planning, marketing and outreach that includes ads on all **Urban League of Greater Kansas City** social media platforms, email blasts and printed fliers
- **Use of the Urban League of Greater Kansas City facility for meetings/interviews**
- **Workplace Diversity consultation**
- **An executive profile feature on the Urban League of Greater Kansas City's website and electronic *EQUALIZERS* newsletter**
- **Media blast announcing your Corporate Partnership with the Urban League of Greater Kansas City**

2023/24

CORPORATE
PARTNERSHIP
PACKAGE

PARTNERSHIP COMMITMENT FORM

Select the appropriate **CORPORATE/BUSINESS** membership level (based on the number of people you employ in the Greater Kansas City area):

- BRONZE – \$625** (0-150 employees)
- SILVER – \$1,250** (150-500 employees)
- GOLD – \$2,000** (500-1,000 employees)
- PLATINUM – \$3,500** (1,000+ employees)
- VIP – \$8,500** (One targeted hiring fair)
- VIP – \$10,000** (Two targeted hiring fairs)

CONTACT INFORMATION

Please indicate how you would like your company, organization or name to appear in digital and printed media:

CONTACT NAME		
COMPANY/ORGANIZATION		
ADDRESS		
CITY	STATE	ZIP
EMAIL		
PHONE		

PAYMENT OPTIONS

INVOICE ME ONLINE AT WWW.ULKC.ORG CHECK CREDIT/DEBIT CARD

CREDIT/DEBIT CARD TYPE: <input type="checkbox"/> MASTERCARD <input type="checkbox"/> VISA <input type="checkbox"/> AMERICAN EXPRESS <input type="checkbox"/> DISCOVER	
NAME ON CARD	
CARD #	
EXPIRATION DATE	3-DIGIT SECURITY CODE
BILLING ADDRESS	
CITY	STATE ZIP

If you are paying by check, please print this form and remit with payment to:



**1710 PASEO BOULEVARD
KANSAS CITY, MO 64108**

For questions about Corporate Partnerships, please contact **Marchel Alverson** at **816-471-0550** or malverson@ulkc.org

The **Urban League of Greater Kansas City** is a 5013c organization.

THANK YOU FOR PARTNERING WITH THE URBAN LEAGUE OF GREATER KANSAS CITY!